

University of Florida Publications – updated 2024

Campus Publications - External College/Unit	Magazine/Publication	Format	Audience	Circulation	Frequency	Editor
Alumni Association	Florida GATOR Magazine	Print	AA members	50,000	Bi-annual	Cindy Spence
Alumni Association	Gator Nation News	Digital	Alumni, parents, friends and students	250,000	Monthly (Mid-month)	Cindy Spence
Arts	In the Loop	Digital	COTA faculty, staff and friends	5,000		Holly Franklin
Arts	Rise (COTA edition)	Digital	COTA alumni and donors	12,000	Every other month	Holly Franklin
Arts	School of Art + Art History Now	Digital	School of Art + Art History students, faculty, and friends	2,000	Weekly (Monday)	Laura Parenteau
Arts	School of Music Happenings	Digital	School of Music students, faculty, and friends	2,000	~Bi-weekly	Angela Jonas
Arts	Center for Arts in Medicine Newsletter	Digital	Center for Arts in Medicine	6500	Monthly	Natalie Rella Camilo Reina-Munoz
Arts	Digital Worlds Student Bulletin	Digital	Digital Worlds Institute students and faculty	<200	Monthly	Justin Marlin
Athletics	Two Bits	Print	Boosters/Donors	12,500	3x Year	Mary Howard/Scott Carter
CALS	CALS Connection	Digital Print (shortened print newsletter version)	CALS alumni	~33,000	Bi-annually	Jarred Shellhouse
CLAS	Ytori Magazine	Digital Print			Bi-annually, spring and fall	Lauren Barnett
CLAS	UF Liberal Arts and Sciences Newsletter	Digital Print			Winter and summer	Lauren Barnett
DCP	Perspective	Digital	Alumni and friends	13,000	Monthly	Kyle Niblett
DCP – Rinker School	Orange & Blueprints	Print	Rinker School alumni and friends	12,500	Bi-annually	Heather Rene Clayton
Dean of Students Office	Family Connections	Digital	Families of current of former students	30,000	Monthly	Arie Gee
Dentistry	Gator Dentist Today	Digital Print				Karen Rhodenizer
Education	EduGator e-news	Digital	COE alumni, friends and internal	13,000	Monthly	Jason Arnold
Education	Florida EduGator	Print	COE alumni, friends, stakeholders	17,000	Annual	Kevin Coulson (co-editor) and Jason Arnold (co-editor)
Education	Annual Impact Report	Print	COE alumni, friends, stakeholders	17,000	Annual	Jason Arnold
EM - Student Financial Aid and Scholarships	Financial Aid and Scholarships General Information Booklet	Print/PDF	Current and Prospective Students	15,000	Annually	Sharon Eyman

EM - Student Financial Aid and Scholarships	Financial Aid Guide and Summary	Digital and emailed to students (federally required)	Current Students	60,000+	Annually	Sharon Eyman
EM: UF Online	Yield mailers	Print/Mailed	Admitted Students	2,100	Annually	Melissa Allen
EM – Office of Admissions	Welcome Center Tour trifold	Print	Campus Visitors	50,000	Annually	Grace Downey
EM – Office of Admissions	UF Admissions Guide with web-only translations to Spanish and Haitian Creole	Print and Web	Prospective Students	150,000	Annually	Grace Downey
Center for Online Innovation & Production in collaboration with EM: Office of the University Registrar	Commencement Programs/Agenda	Print/Web	Graduating UF Students	Different each ceremony	Spring/Summer/fall	Joleen Cannon, Lori Gibbons, Brenda Such
EM – Office of Admissions	SEC College Tour Booklet	Print	Colleges within the SEC area	300	Spring/Fall	Grace Downey
EM – Office of Admissions	UF Admittance Package for Admitted Students	Print	Admitted Freshman & PaCE students	20,000	Annually	Grace Downey
EM: Office of the University Registrar	UF Undergraduate Catalog with the approved academic calendars for spring, summer, and fall.	Web and available print pdf	Current Students	—	Annually	Kathy Zemba
EM: Office of Admissions	UF Diecut Fact Sheet Promo	Print	Prospective students or families at recruitment events	100,000	Annually	Grace Downey
HWCOE Engineering	Powering the New Engineer	Digital	External/Alumni	30,000+	3x annually	Helen Goh
HWCOE Engineering	Gator Engineering Faculty & Staff Newsletter	Digital	Faculty & Staff	700	3x annually	Helen Goh
HWCOE Engineering	Gator Engineering Dean's Advisory Board Newsletter	Digital	Dean's Advisory Board	45	3x annually	Helen Goh
HWCOE Office of Undergraduate Student Affairs	newsletter	Digital	Undergraduate students (enrolled)	7000+	Bi-Weekly	Dr. Curtis Taylor/ LaToya King
HWCOE Office of Academic Affairs	newsletter	Digital	Graduate Students (enrolled)	2500+	Semesterly	Heidi Dublin

HWCOE Office of Academic Affairs	Gator Engineering Graduate Degree Programs	Print	Prospective MS & PhD Students	2700	Annually	Julissa Nunez
Department of Mechanical & Aerospace Engineering (MAE)	MAE Newsletter	Print & Digital	Alumni, donors & friends	10,000	Bi-Annually	Amanda Milligan & David Hahn
Department of Industrial & Systems Engineering (ISE)	ISE News To Go	Digital	Faculty & Staff, Students, External/Alums	600	Monthly	Jele'cia Milton, Laura Studstill
J. Crayton Pruitt Family Department of Biomedical Engineering (BME)	CrossLink	Print	Engineering Deans, Biomed Eng Chairs, Advisory Boards Members, Industry, External, Internal Collaborators	300	Annually	Candi Crimmins & Cherie Stable
J. Crayton Pruitt Family Department of Biomedical Engineering (BME)		Digital	Student recruiting, faculty recruiting, industry partners, visitors, alumni, donors, parents, and current faculty, staff & students	750	Annually	Candi Crimmins & Cherie Stable
Department of Computer & Information Science & Engineering (CISE)	BYTES (subject to change)	Digital/Print	Computer Science Chairs, CISE Industrial Advisory Board, some college deans	300	Annually	Allison Logan
Department of Electrical & Computer Engineering	Newsletter	Digital & Print	Department Chairs, Alumni, Faculty, Staff, Students, Prospective students and their families	5,500 print; digital download not tracked	Annually	John Harris & Sara Schaffer
Engineering School for Sustainable Infrastructure & Environment (ESSIE)	ESSIE Insights	Digital & Print	Deans, Directors, Chairs of CCE Departments at US institutions, Alumni	500	Bi-Annually	Nancy McIlrath
Florida Institute for Cybersecurity Research (FICS) Engineering	FICS Research Newsletter	Digital	Industry and external academia	1030	Quarterly	Lesly Galiana
Integrated Process & Product Design (IPPD) Engineering	IPPD Insider's Network	Digital	Current & Potential students, program sponsors, IPPD External/Alums	300-500	Semesterly	Dr. Keith Stanfill & Dr. Syndia Rivera

UF Transportation Institute Engineering	UFTI News	Digital	Faculty & Staff, Students, External Advisory Board, Affiliates/External/Alumni	1600	Monthly	Elaine Khoo
Health and Human Performance	Performance Magazine	Print	HHP alumni and friends	18,000+	Annually	Michael Spear
Health and Human Performance	e-Performance	Digital	HHP Alum, donors, parents, fac/staff	13,000+	Quarterly	Michael Spear
Human Resources	InfoGator	Digital			Monthly	
UFHR Communications Services and WorkLife	UF at Work	Digital	Faculty and Staff	30,000+	Biweekly	Angie Brown
UF Business Affairs	In the Know Business Affairs Update	Digital	Business Affairs Staff	1,600 (Partners and division)	Monthly	Amy Armstrong
IFAS	IFAS Matters	Digital	Subscribers	Monthly	Chris Moran	Chris Moran
IFAS	IFAS Reach	Digital	General public, IFAS stakeholders		Three times/year	
IT	UFIT Strategic Goals Contributions Report	Print	Faculty, staff and students		Annually	Tracy Gale
Journalism and Communications	eCommuniGator	Digital	COJ alumni, industry executives, scholars	20,000	Monthly	Randy Bennett
Journalism and Communications	Dean's Report	Digital Print	COJ alumni and friends	6,500 in print Open access online	Annually	Randy Bennett
Journalism and Communications	Research and Insights	Digital	COJ alumni, industry executives, scholars	20,000 to alumni, 5,000 to industry	Monthly	Randy Bennett
Journalism and Communications	frank newsletter	Digital	Frank event attendees, other social change communicators	4,000	Monthly	Ellen Nodine
Journalism and Communications/Public Interest	Journal of Public Interest Communications	Digital	Academics involved in social change communication research	Open access online	Quarterly	Linda Hon
Journalism and Communications/Brechner Center	Journal of Civic Information	Digital	Audiences interested in Freedom of Information Issues	1,000, open access online	Monthly	Frank LoMonte
Journalism and Communications/Brechner Center	Brechner Report	Digital	Audiences interested in Freedom of Information Issues	Open access online	Quarterly	Frank LoMonte
Law	Dean's Note	Digital	Alumni and friends	15,000	Monthly	Whitney Smith
Libraries	News from the Source	Digital Print	Donors and friends	8,000	Semiannually	Barbara Hood
Libraries	Source Magazine	Digital	Donors, friends, others	4,000	Semiannually	Tracy Mackay-Ratliff
Medicine	Florida Physician	Digital Print		14,000		Cody Hawley

Medicine	Dr. Gator	Digital Print	Alumni and faculty	12,000		Cody Hawley
Nursing	Gator Nurse	Digital Print	alumni, UF leadership/deans, as well as other college of nursing deans/leaders across the U.S. (in particular DNP programs).	10,500	Gator Nurse (three times annually) Spring & Fall: Print and online. Summer: Online only	Anna Suggs Hoffman
Pharmacy	Gator Rx	Digital Print		13,000	Gator Rx	Matt Splett
Pharmacy	Monthly Memo	Digital	Internal Newsletter for COP faculty, staff and students	2,000	Monthly	Matt Splett
PHHP	PHHP News	Print		16,500	2/annually	Jill Pease
PHHP	ePHHP News	Digital		7,400	Six times annually	Jill Pease
Research	Explore	Digital Print	Alumni, friends, peers, opinion leaders	30,000 – Spring and fall; 70,000 - Summer	Three times annually	Joe Kays
Student Affairs, Center for Leadership and Service	Center for Leadership and Service e-Newsletter	Digital	Self-Selecting Students		Weekly	Wendi Decker-Miller
Student Affairs - Dean of Students Office	Family Connections	E-Newsletter	Families of current students			Arie Gee
Student Affairs - RecSports	UF Rec Sports Magazine	Digital Print		In Rec Centers	Fall, Spring, Summer C	Mike Mitrook
Student Affairs - JWRU	Budget Proposal	Print	Internal – Student Government Finance, Student Affairs Administration	20-30	Yearly, Summer	Hannah Farrell
Student Affairs - JWRU	Leisure Course Brochure	Print	External – Current Students, Community	100	Twice Yearly, Fall and Spring	Hannah Farrell
Student Affairs - JWRU	Annual Report	Print	Internal – Administration	50-100	Yearly, Summer	Hannah Farrell
Student Affairs - IT	The Byte	E-Newsletter	Internal, all student affairs employees	2500+	Bi-monthly	Matt Pendleton
Student Affairs - IT	Student Affairs IT Website, news channel	Website	Internal, all student affairs employees and External, all UF students who live in residence halls	12000+	As news is generated	Matt Pendleton

Student Affairs - Housing - Off Campus Life	Off Campus Student Newsletter	e-newsletter	off-campus students	26,000 +	Monthly Fall and Spring & once per summer (summer B/C) first week of the month	Nora Kilroy
Student Affairs - Housing - Off Campus Life	Apartment Manager Newsletter	e-newsletter	apartment managers	165	Monthly first week of the month	Nora Kilroy
Student Affairs - Housing - Off Campus Life	Off Campus Life Annual Report	Print	Internal UF Departments & City of Gainesville Stakeholders	50	Annual September	Nora Kilroy
Student Affairs - Counseling and Wellness Center	Annual Report	Print and Website	External - All UF Campus Community	200+ (Print 75-100, stats on web-view suggests 152)	Once a year Usually published every September	A number of staff members contribute and edit as well. Owner can be designated as the CWC director, Dr. Ernesto Escoto.
Student Affairs - Student Activities and Involvement	Annual Report	Hard Copy and PDF	Annual			Catherine Seeman
Student Affairs - Student Activities and Involvement	Budget Proposal	Hard Copy	Annual			Catherine Seeman
Student Affairs - Student Activities and Involvement	Booklet	Hard Copy and PDF	Prospective engaged UF students	2,000	Annual	Catherine Seeman
Student Affairs - Student Activities and Involvement	CLS Website Blog	Digital	Current students	Distributed via website/ Facebook page	Monthly/bimonthly	Josh Funderburke
Student Affairs - Student Activities and Involvement	Student Org Success Series Newsletter	PDF	Student org leaders		Monthly (Fall and Spring only)	Catherine Seeman
Student Affairs - Student Activities and Involvement	Guide to Florida Greeks	Hard copy and PDF	Prospective sorority/fraternity members and families	4,000	Annual	Jack Causseaux

Student Affairs - Student Activities and Involvement	Interfraternity Council Newsletter	PDF	Current fraternity members	3000+	Monthly	Interfraternity Council
Student Affairs - Student Activities and Involvement	Annual Report	Hard copy and PDF	Greek stakeholders and UF administration	300+	Annual	Jack Causseaux
Student Affairs - Student Activities and Involvement	Panhellenic Council Newsletter	PDF	Current sorority members	4400+	Monthly	Panhellenic Council
Student Affairs - Student Activities and Involvement	Multicultural Greek Council Newsletter	e-newsletter	Current members	268+	Weekly	Multicultural Greek Council Newsletter
Student Affairs - Career Resource Center	2015/16 Annual Report	Video and PDF	Stakeholders, visitors to site	77 views	Annually	Dana McPherson
Student Affairs - Career Resource Center	Student Job Blast Newsletter (is not distributed over the summer)	Email newsletter via Gator CareerLink	Students	24,688 undergrad students (at last distribution)	Weekly Wednesdays	Eirini Chaddon
Student Affairs - Career Resource Center	Student Newsletter (is not distributed over the summer)	Email newsletter via Gator CareerLink	Students	25,083 undergrad students (at last distribution)	Weekly Tuesdays	Eirini Chaddon
				last distribution)		
Student Affairs - MCDA	MCDA Newsletter	E-Newsletter	Campus (students/faculty/staff)	14,000+	Monthly	Patricia Jordan
Student Affairs - MCDA	MCDA Updates	E-Newsletter	Internal – MCDA Professional Staff and ambassadors	80+	Weekly Wednesday Afternoon	Diana Moreno, Patricia Jordan
Multicultural & Diversity Affairs - LGBT Affairs	e-Newsletter	Digital	Monthly		Monthly	Patricia Jordan
UF Health	News and Notes	Digital	Internal hospital			
UF Health	The Post	Digital				

UFIT	The University of Florida's Strategic Plan for IT: 2020-2025	Both	Campus Stakeholders	500	5-Year Plan	Tracy Gale
UFIT	Research Computing Services Brochure	Both	Faculty, Graduate/Postdocs, Students, Staff	1,000	Annually	Tracy Gale
UFIT	UFIT Contributions Report (Annual Report)	Both	UF Executives, Deans, Faculty Chairs, Campus IT Directors, Core and Distributed IT Staff	350	Annually	Tracy Gale
Dean's Office, Warrington College of Business	Business Magazine *merged reports from 3 publication - "Deans Report", "Heavener Report", and "Hough Report". Working on integrating the "Fisher Report"	print/online magazine	Peer deans, faculty, business alumni and board members, UF leadership	10K printed, 9k mailed	Annual (working towards bi-annual)	Cody Jones, Dean Saby Mitra
William Hough Master of Science in Finance Program, Warrington College of Business	MSF Report	digital report	UF Warrington MSF alumni and board members	~1k targeted emails	Annual	Kelly Herring, Dr. David Brown
Fisher School of Accounting, Warrington College of Business	Fisher Report	digital report	Peer accounting deans, alumni, and board members	~ 8K targeted emails	Annual	Cody Jones, Senior Associate Dean Gary McGill
Alumni Office, Warrington College of Business	Warrington WIRE	email newsletter	Business alumni	55K + emails	Monthly	Allison Alsup, Cody Jones, Jon Cannon
Kelley Bergstrom Real Estate Center, Warrington College of Business	Due Diligence	print/online magazine	1. Florida real estate academics, industry leaders, and organizational members	~ 3K printed, 2K mailed	Quarterly	Charles Boisseau, Bill Hughes
William Hough Master of Science in Finance Program, Warrington College of Business	MSF Report	digital report	UF Warrington MSF alumni and board members	~1k targeted emails	Annual	Kelly Herring, Dr. David Brown

Campus Publications - External College/Unit	Magazine/Publication	Format	Audience	Circulation	Cadence	Editor
UF Health	News release recap	Digital newsletter	Media	3,337	Weekly	
UF IFAS	Daily Digest	Digital newsletter	Self-subscribe by topic	2,600	Daily	